

# News from the New Hampshire Department of Environmental Services



29 Hazen Drive, Concord, NH 03302-0095  
For information online, visit [www.des.nh.gov](http://www.des.nh.gov)  
James P. Martin, Public Information Officer  
(603) 271-3710; [jmartin@des.state.nh.us](mailto:jmartin@des.state.nh.us)

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**FOR IMMEDIATE RELEASE:**

**DATE: October 8, 2007**

**CONTACT:** Sherry Godlewski, 603-271-6801  
Jim Martin, 603-271-3710

## **Media Advisory:**

### **DES and Shaw's Supermarket to Unveil**

### **"Fish is an Important Part of a Healthy Diet" Poster**

### *Women's Fish Consumption and Mercury Awareness Outreach Effort*

Concord, NH - Members of the media are invited to join the New Hampshire Department of Environmental Services and Shaw's Supermarkets in their effort to educate women of childbearing age about fish consumption and mercury awareness.

The media event will coincide with the official hanging of a poster in the seafood counter at the Shaw's store on the Heights in Concord. The poster, entitled Fish is an Important Part of a Healthy Diet, outlines the benefits of eating fish and outlines which fish to avoid due to mercury concentrations. Recent scientific debate and fish consumption advisories have resulted in confusion resulting in some women deciding to avoid fish altogether during pregnancy. The poster will assist women in making the right decisions when buying fish for themselves and their families.

The media event will include speakers from DES and Shaw's Supermarkets.

**What:** Press Event to regarding the official release of the Fish is an Important Part of a Healthy Diet poster.

**Where:** Shaw's Supermarket, Loudon Rd, Concord Heights, Concord, NH

**When:** Wednesday, October 10, 2007, 10: 00 a.m.

Members of the media that plan to attend the event may RSVP by contacting Jim Martin, Public Information Officer at (603) 271-3710.

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